

CROSS-BORDER

BioVentures

SUMMIT



January 10
12:00-7:30 PM

San Francisco, CA
Merchant Exchange Club

Breakthrough innovation can emerge anywhere, but realizing its full potential requires the right capital, partners, development strategy, and execution.

The **Cross-Border BioVentures Summit (CBBS)** brings together investors, pharmaceutical business development leaders, biotechnology founders, and industry experts to explore how innovation is sourced, funded, developed, and commercialized across global ecosystems

Through practical discussions, case studies, company showcases, and networking opportunities, attendees will gain actionable insight into innovation sourcing, value creation, strategic partnerships, and global development strategies.

WHO WILL BE THERE

Healthcare investors and corporate venture groups

Pharma BD and Search & Evaluation Teams

Early-Stage and Growth-stage Biotechs

CROs, CDMOs, legal advisors, regulatory specialists, and transaction experts

Cross-border innovation and commercialization stakeholders



Mike Myers, PhD

Founder & President, ID4 Consulting
Former Associate VP, Lilly Labs Due Diligence

WHAT YOU'LL TAKE AWAY

- Understand how globalization, capital constraints, and evolving partnership models are reshaping biopharma innovation.
- Identify key decision points that influence the journey from scientific discovery to patient impact and commercial success.
- Explore emerging opportunities to leverage global innovation ecosystems, including China's rapidly evolving biopharma market.
- Network with investors, pharmaceutical companies, and strategic partners looking to make transaction decisions

PLENARY KEYNOTE

Commercial Potential as the North Star

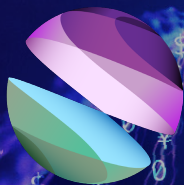
Why do most scientifically successful therapies fail to become commercial successes?

Drawing on decades of experience evaluating opportunities at Eli Lilly and across the biopharma industry, Mike Myers will examine the factors that separate promising science from transformative products, and why clinical success alone is rarely enough to create lasting value.

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AGENDA

PLENARY KEYNOTE

Commercial Potential as the North Star: Why Good Science Isn't Good Enough

Speaker: Mike Myers, Founder & President, ID4 Consulting; Former Associate VP, Lilly Labs Due Diligence

KEYNOTE

Biopharma 3.0: A Framework for Biopharma Innovation in a New Era

FIRESIDE CHAT + Q&A

From Asset to Outcome: Lessons from a Recent Biopharma Transaction

ROUNDTABLE

What Makes an Opportunity Investable, Partnerable, and Acquirable?

NETWORKING COFFEE BREAK

PLENARY KEYNOTE

Decoding China's Biopharma Ecosystem

FIRESIDE CHAT + Q&A

Generating First-in-Human Data Leveraging China's Development Ecosystem

ROUNDTABLE

Sourcing Innovation & Building Strategic Partnerships in China

KEYNOTE

The Next Frontier of Biopharma Innovation

NETWORKING RECEPTION

BIOTECH INNOVATION + EVALUATION SHOWCASE

Selected companies present concise, non-confidential overviews to a panel of investors, pharma BD leaders, Search & Evaluation professionals, and commercial experts. Companies receive direct feedback on how their opportunity is being assessed, while attendees gain visibility into the questions, concerns, and decision-making frameworks that influence investment and partnership activity.

Gain direct feedback from a senior commercialization leader who helps shape how opportunities are evaluated through the lens of market need, differentiation, and long-term value creation.



FEATURED CONFIRMED JUDGE

Bob Draper

Associate VP, Customer
Analytics & Insights, Eli Lilly

EVENT HOSTS



ProBio

Alphabet Health Group (AHG) provides strategic advisory and business development support to biotechnology and life science organizations seeking to advance innovation and global growth opportunities. **ProBio** is a biotechnology services company providing integrated drug development and manufacturing capabilities across biologics, cell therapies, and gene therapies.

INTERESTED IN SPEAKING, PRESENTING, OR PARTNERSHIP OPPORTUNITIES?

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